



COMPASSIONATE AUSTRALIAN SCHOOLS CAN LOOK FORWARD TO PERSONAL VISITS FROM CELEBRITY AMBASSADORS!

- **Imagine Australia's most famous netballer Anne Sargeant running an impromptu netball clinic at your school?**
- **Imagine author and TV presenter Andrew Daddo giving a personal book reading of one of his bestselling children's stories at your school assembly?**
- **Imagine world explorer Steve Crombie regaling your school with stories of his incredible endeavours?**
- **Imagine 'Rock the Schools' band Stone Parade performing an acoustic set in your school playground?**
- **How about a school visit from Ben 10 and his amazing inflatable obstacle course?**

SchoolAid is so proud to have the support of our talented group of celebrity Ambassadors, all of whom are very committed to the Kids Helping Kids Awards and our goal of recognising and rewarding schools-based giving right across Australia.

Each of our seven winning schools will receive a personal half-day visit from one of our Kids Helping Kids Awards Ambassadors, who will hand deliver your prizes and spend time meeting with the kids while spreading the word about your amazing achievements to the broader school community and your local media!

These visits will provide an opportunity for our winning schools to engage parents, friends and the broader community in a meaningful and worthwhile public demonstration of the tireless fundraising work of your school!

Media commentators and outlets will relish this unprecedented chance to showcase these inspiring and relevant good news and human interest stories generated by one of the cornerstone institutions of every local community, as well as a great opportunity to capture the wonderful images of local school children with celebrity Ambassadors!

Our Ambassadors will spend time at your school and here's some ideas on how the visits might transpire:

1. A school hall assembly address to your school and parents and friends, followed by a face-to-face meeting with your fundraising team, SRC or principal
2. A media call in your schoolyard, following by photo opportunities for media with your celebrity visitor and your school's fundraising team
3. A workshop between your school's fundraising team, our celebrity Ambassador and a SchoolAid representative, discussing philanthropy and fundraising.

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